



SCALEUP

TRAINING SERIES

COVID EDITION

FREE TRAINING TO TAKE YOUR BUSINESS TO THE NEXT LEVEL

ScaleUp: COVID Edition leverages the highly successful curriculum designed by the Thurston Economic Development Council to create a new program that is focused on operational strategies that will create resiliency and sustainability for your business in the face of a global pandemic.

The 3-hour courses are held online on 6 consecutive Thursdays allowing up to 50 businesses around the state to improve their strategic thinking and decision-making, create operational efficiencies and strengthen the bottom line in times of uncertainty.

The program includes virtual classroom training, roundtables, best practices and access to mentors and other resources. An optional "Study Hall" on Mondays provides opportunities for private mentoring and coaching.

ScaleUp is a partnership between the Washington State Department of Commerce, Thurston EDC Center for Business & Innovation and local economic development organizations.

For additional information, contact James Davis at (360) 464-6051 or jdavis@thurstonedc.com

ScaleUp: COVID Edition

Brought to you in partnership with Minority Business Development Agency - Tacoma Business Center and is now available with a specific target to small, rural and/or minority-owned businesses. This learning opportunity is provided at no cost to the business, thanks to a grant from the U.S. Department of Commerce.



MINORITY BUSINESS DEVELOPMENT AGENCY
U.S. DEPARTMENT OF COMMERCE

CENTER OF BUSINESS & INNOVATION

EVERY THURSDAY 8:30AM-11:30AM

SCHEDULE OCTOBER 8 – NOVEMBER 12

Register at bit.ly/ScaleUp-COVID-MBDA

Need extra help?

Don't miss "Study Hall" on Mondays 11am-Noon for private mentoring and coaching (optional).

Partnering with

