

Port of Seattle Disparity Study



BBC Research & Consulting is conducting an airport concessions disparity study for the Port of Seattle. The study will assess how minority- and woman-owned businesses are faring in the marketplace and as part of the concessions program at the Seattle-Tacoma International Airport (SeaTac).

What is a disparity study?

- Examines participation of minority- and woman-owned businesses in airport concessions
- Measures the availability of minority- and woman-owned businesses for airport concessions
- Assesses marketplace conditions for minorities; women; and minority- and woman-owned businesses

YOUR INSIGHTS MATTER!

Availability Telephone Surveys

As part of this study, the project team will begin conducting availability telephone surveys to collect important information related to business' characteristics and to better understand marketplace conditions. Customer Research International (CRI) will be conducting those surveys on behalf of the BBC project team. If you are contacted, please participate in the survey process to help ensure an accurate and comprehensive disparity study.

Project Team

Dawn Hunter

Senior Manager, Airport Dining and Retail
(206)787-6340
Hunter.d@portseattle.org

Rebecca Garvoille

Associate, BBC Research & Consulting
(303) 321-2547
RGarvoille@bbcresearch.com

To get in touch, or share insights, please email:

PortofSeattleDisparityStudy@bbcresearch.com