

Multicultural Business Task Force

Process

Recommendations

Action Steps



Task Force Goal

Understand and recommend the best way to deliver on UEC mission of helping multicultural businesses grow and succeed

Consultants:

- Jan Keiser & Associates w/ Pacific Communications Consultants

Process:

- Researched best practices locally and nationally
- Surveyed local needs
- Presented recommendations to Chamber Executive Committee. Endorsement received.



Members

Jose Gaitan, Task Force Chair,
The Gaitan Group

Dr. William Bradford, UW Foster School
of Business

Steve Brilling, Seattle University
Entrepreneurship Center

Sheila Burrus, Filipino Chamber of
Commerce of the Pacific Northwest

Bob Donegan, Ivar's

Bob Drewel, Puget Sound Regional
Council/Prosperity Partnership

Donald King, DKA Architects

Fernando Martinez, Northwest Minority
Supplier Development Council

Mary McWilliams, Puget Sound
Health Alliance

Lawrence Pang, Greater Seattle Chinese
Chamber of Commerce

Eric Pettigrew, Regence BlueShield

Norm Rice, The Seattle Foundation

Mike Sotelo, King County Hispanic
Chamber of Commerce

Consultants:

Jan Keiser & Associates in collaboration w/ Pacific Communications Consultants



Recommendations

- Incorporate the vital function of the UEC directly into the **fabric of the Chamber** by hiring an executive responsible for multicultural and small business development.
- Honor the UEC's accomplishments and the hard work of its many volunteers by continuing the **Herman L. McKinney Forums on Race**, and **preparing a history of the UEC** for the Chamber's website.
- Explore the creations of a **business accelerator in partnership with multicultural business organizations** such as the Northwest Minority Supplier Development Council, the US Department of Commerce Minority Business Enterprise Center and the University of Washington Business Economic Development Center.
- Develop an **accessible referral network of agencies, resources and programs** that can assist multicultural and small business better meet their needs.



VP Multicultural & Small Business Development

- Job posting developed and distributed. Closed Nov. 18.
- Interview panel recruited. Interview process underway. Conclude next week.
- Decision before Christmas.
- On Board January 2012



Other Activities

- Compiled UEC history. Posted on Chamber website. Ongoing effort.
- Initial work on resource bank. UW Evans School support.
- Partnering with multicultural business organizations on events and other activities.
- More to come...

